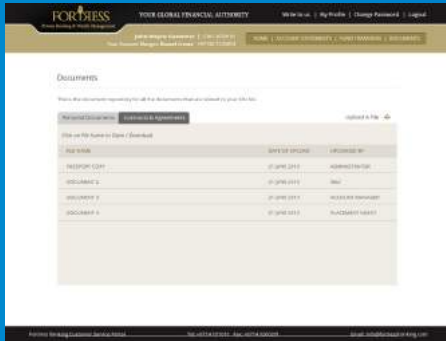


## Regional Agents Collaborate for Marketing Collateral



- Company** : Fortress Investments
- Application** : Collaboration for Marketing Collateral
- Key Benefits** : Single point of reference for all stake-holders  
Online history of past orders to facilitate future orders
- Technology** : Microsoft ASP.Net, Webserver IIS 7.0, C#, Ajax, JQuery, MS SQL 2008, Telerik, GemBox for Excel

### Applications' Key Features

- Customer Complete Information
- Customer Regulatory Documentation
- Consultant's Incentive Computation and Payout
- Account Balances for different investment accounts
- Funds Withdrawal Requests
- Client approvals and suspension

### Benifits

Full automation of operations providing 24/7 visibility to clients, area managers and consultants. It reduced the time for sending monthly statements and answering customer queries. Also allows clients to review statement archives.

### Company

Client is an investment company managing the investment portfolio of High Net-worth Individuals (HNI) in the Middle East.

The company acquires customers through its team of consultants who are paid an incentive throughout the lifecycle of the client.

### Application

emQube developed and deployed a solution that automates the entire client management operations including acquisition, documentation, monthly reports, fund withdrawals requests.

The application also manages the computation and payout of incentives to the consultants under the supervision of Area Managers.

The application is accessible by consultants to introduce new clients, complete documentation and store them online. On approval of the new client and on receipt of funds the consultants' incentive is computed and posted in their account.